



Guidelines for Targets and Award Information

It's time to put those creative juices to work and build a target to promote **YOUR** brand awareness. As participants ride up the lift throughout the day they will have the opportunity to toss duck(s) at their target of choice based on the prize at each target. It's your time to shine, so build that target structure that best promotes who you are and how best you want to be represented at the event. And, as a little carrot, voting for the most creative target will take place throughout the day and the winner will be announced at the 4:30pm award ceremony.

Duck Drop Targets:

- Recommended weight is 50-75lbs. Max weight is 75lbs.
- Mount Sunapee will need to know the weight of each target for placement purposes by Thursday, October 5th.
- Mount Sunapee Operations crew will place the targets with the assistance of target sponsor representative on Friday, October 6th.
- Targets will need to be delivered to Mount Sunapee on **Friday, October 6th between 8am and 12pm** and will be placed based on arrival in a location provided and approved by the mountain operations team.
- Targets need to be picked up on **Monday, October 9th after 1pm on Flyway by Spruce Lodge**. Mount Sunapee operations team will remove all targets from the mountain.
- Targets that are constructed in a bullseye fashion, the winner will be announced based on the duck that is closest to the center of the bullseye.
- Targets that are constructed in a basin fashion, or some type of receptacle, the winner will be chosen by random draw from that basin.

Awards:

- Will be held on the Sunapee Lodge Patio at 4:30pm
- Winners will be determined at the end of the duck drop event at 4pm.
- The "drop zone manager" of each target will determine the winner
- Each company must provide a "drop zone manager" at their target from 3:30 – 4:00 on the day of the event and report with the winning duck number remotely from the target